

## Message Text

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ACTION EUR-06

INFO OCT-01 EB-03 ISO-00 DRC-01 RSC-01 /012 W

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R 141339Z JAN 74

FM AMEMBASSY THE HAGUE

TO USDOC DISTRICT OFFICE NEW YORK

INFO SECSTATE WASHDC 2737

USDOC WASHDC

AMEMBASSY BRUSSELS

UNCLAS THE HAGUE 183

BRUSSELS FOR ROD GRANT

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: A.I.C.E. PETROCHEMICAL AND REFINING EXPOSITION. (POSSIBLE  
REVERSE TRADE MISSION)

PLEASE PASS FOLLOWING MESSAGE FROM EMBASSY TO MR. JOEL HENRY,  
ASSISTANT

SECRETARY OF SUBJECT EXPOSITION AT AMERICAN INSITUTE OF CHEMICAL  
ENGINEERS, 345 EAST 47TH STREET, NEW YORK, N.Y. 10017.

QUOTE:

1. AS PART OF ITS US EXPORT AND VISIT USA PROMOTION ACTIVITIES  
EMBASSY FOR SOME TIME HAS BEEN WORKING TO ENCOURAGE GROUP TRIPS  
FROM THE NETHERLANDS TO US TRADE SHOWS, CONVENTIONS, ETC. WE  
RECENTLY MET WITH A DUTCH FIRM ACTIVE IN ORGANIZING AND CONDUCTING  
OVERSEAS GROUP TOURS AND FOUND IT TENTATIVELY INTERESTED IN  
POSSIBILITY  
OF MOUNTING A GROUP TRIP TO THE 1974 OR 1975 EDITIONS OF YOUR  
EXPOSITION LAST HELD NOVEMBER 1973 AT PHILADELPHIA, PENNSYLVANIA.

2. DUTCH FIRM IS DILIGENTIA B.V., AMSTERDAM WHICH IS A LEADING  
NETHERLANDS PUBLISHER OF TRADE JOURNALS (16 SEPARATE PUBLICATIONS) AND

TRADE AND INDUSTRY DIRECTORIES (6) AND WHICH ALSO HAS A SPECIAL  
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"EVENTS DEPARTMENT" FOR GROUP TRIP AND SEMINAR PROJECTS. IN 1973 THIS  
LATTER DEPARTMENT CONDUCTED 26 "EVENTS" INCLUDING GROUP TRIPS TO HONG

KONG, ISRAEL, BRAZIL AND GERMANY FOR DUTCH AND ALSO BELGIAN BUSINESMEN (COMPANY ALSO HAS OFFICE IN BRUSSELS). TRAVEL TRIPS ARE USUALLY BUT NOT ALWAYS RELATED TO THEMES COVERED BY DILIGENTIA PUBLICATIONS, AND ARE ADVERTISED IN THEM.

3. DILIGENTIA WOULD LIKE TO RECEIVE ASAP DESCRIPTIVE LITERATURE, BROCHURES, ETC, RE YOUR 1974 OR 1975 EXPOSITIONS FOR USE IN CONSIDERING, PUBLICIZING, ORGANIZING, ETC. A POSSIBLE GROUP FLIGHT TO IT. MATERIAL SHOULD INCLUDE USUAL DESCRIPTION OF THE EVENT ITSELF, DATES AND PLACE, PLUS AS AVAILABLE INFORMATION ON KINDS OF EXHIBITS, HOTEL FACILITIES, SPECIAL ARRANGEMENT IF ANY FOR FOREIGN VISITORS, ATTRACTIVE SIDE TRIPS, ETC. SINCE EMBASSY WILL BE ASSISTING AND POSSIBLY CO-SPONSORING FLIGHT, WE WOULD APPRECIATE YOUR SUPPLYING BY AIRMAIL DUPLICATE PACKAGES OF FOREGOING MATERIAL AS FOLLOWS:

THREE PACKAGES TO MR. H.F. VAN DER SCHAAR  
STUDY EVENTS DEPARTMENT  
DILIGENTIA B.V.  
TESSELSCHADESTRAAT 18  
AMSTERDAM

THREE PACKAGES TO HAROLD C. VOORHEES  
COMMERCIAL COUNSELOR  
AMERICAN EMBASSY  
APO NEW YORK 09159

4. IF PACKAGES ARE BULKY POSTAGE COSTS COULD BE REDUCED BY SENDING ALL SIX PACKAGES APO TO VOORHEES WHO WOULD BE GLAD PASS THREE TO DILIGENTIA.  
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GOULD

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Disposition Approved on Date:**  
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**Subject:** A.I.C.E. PETROCHEMICAL AND REFINING EXPOSITION. (POSSIBLE REVERSE TRADE MISSION)  
**TAGS:** BEXP, NL  
**To:** COM  
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